

The Healing Power of Oxygen & Water

World's 1st Oxygen Nutrition Infuser





Disclaimer

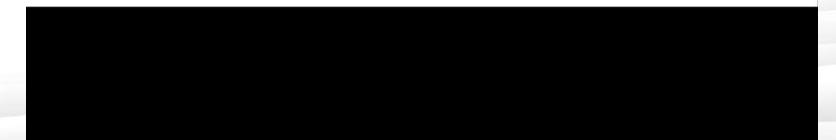






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- 2. Do not claim they could cure any disease or illness such as Cancer, Diabetes, Stroke etc.;
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- 4. Members shall be responsible for their statements/ testimonials/ advertisements on any social media or other platforms after using the Prife products;
- 5. All statements/ testimonials shared by members via any social media or other platforms are solely the views of those members and do not represent the views of Prife International;
- 6. Prife International shall not be liable or responsible for the actions, misrepresentations or negligence of our members who are Independent Distributors;
- 7. Prife International reserves the right to suspend any member's account that violates the above pending our investigation.



Introduction & Profile

- CEO and founder of the world's 1st regenerative oxygen water supplement infuser, OxyTap.
- Wilson has been a technologist in the hightech industry for 30+ years from IT, Defense to Environmental technologies.
- As a Wellness Evangelist in the last 10 years, he explored how to use two of nature's vital elements oxygen and water to enhance health, wellness, and lifestyle.





The 3 Rules of Human Survival



• <u>3 weeks without Food</u>

• <u>3 days without Water</u>

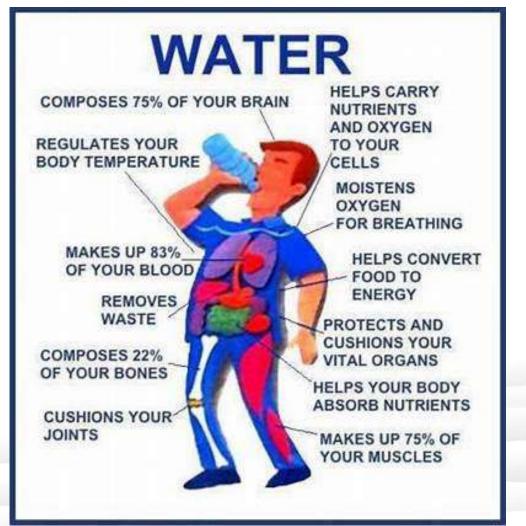
• <u>3 minutes without Oxygen</u>



Importance of Water

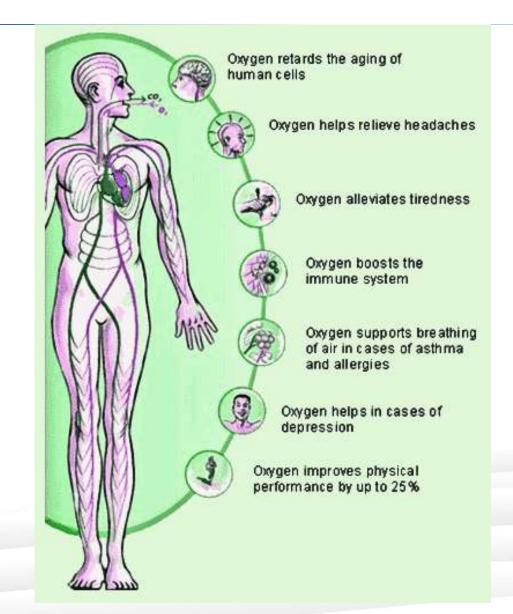


Our Body is 70% water



Importance of Oxygen



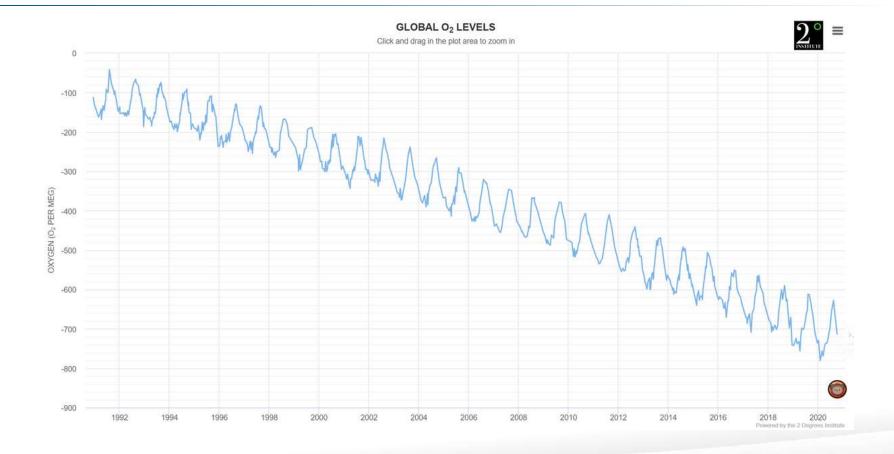




The Global Oxygen Crisis

Lack of Oxygen in air

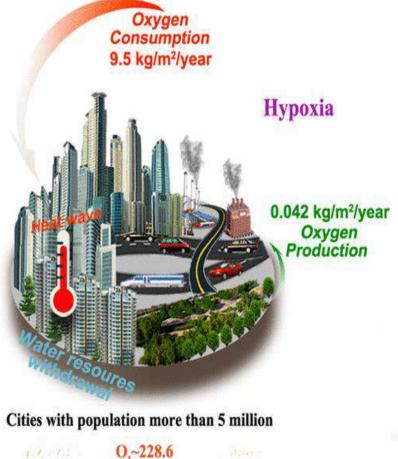




Source: https://www.oxygenlevels.org/

Lack of Oxygen in Cities





Home China Business Culture World Sports GLOBALink Xinhua Headlines More ~ Editions WWW.DBWS.CD WWW.DDWS.CD WWW.DDWS.CD WWW.DDWS.CD WWW.DDWS.C

New study warns of risks from declining oxygen levels in large cities worldwide

Source: Xinhua | 2021-06-21 16:30:11 | Editor: huaxia

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BEIJING, June 21 (Xinhua) – A Chinese research team has recently revealed the emerging risks of declining oxygen levels in large cities around the world, raising concerns over people's health and the potential for sustainable development in major cities.

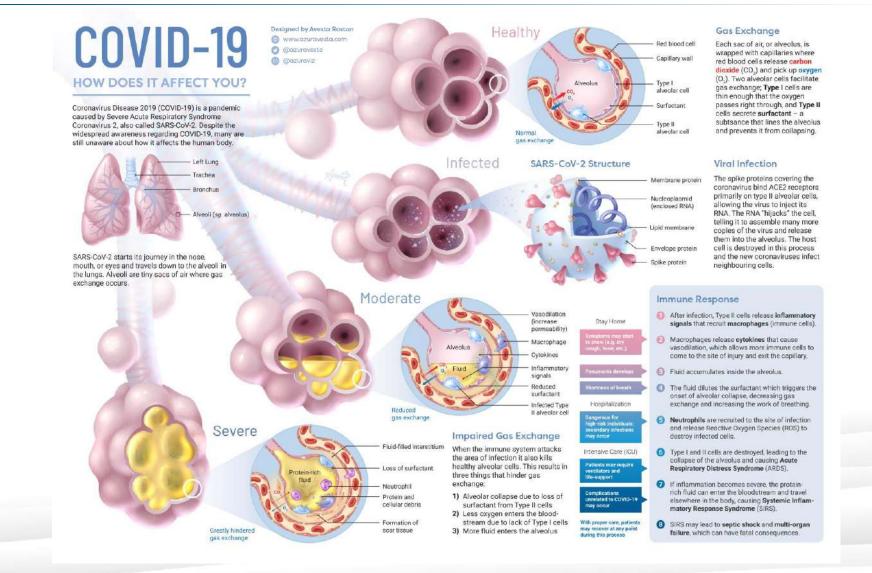
A research team from Lanzhou University investigated oxygen balances and related risks in 391 cities worldwide with a population of more than 1 million. They studied the oxygen index, the ratio of oxygen consumption to oxygen production.

The results of the study show that global urban areas, covering 3.8 percent of the global land surface, accounted for approximately 39 percent of terrestrial oxygen consumption during the 2001-2015 period, said Huang Jianping, leader of the research team from the College of Atmospheric Science at Lanzhou University.

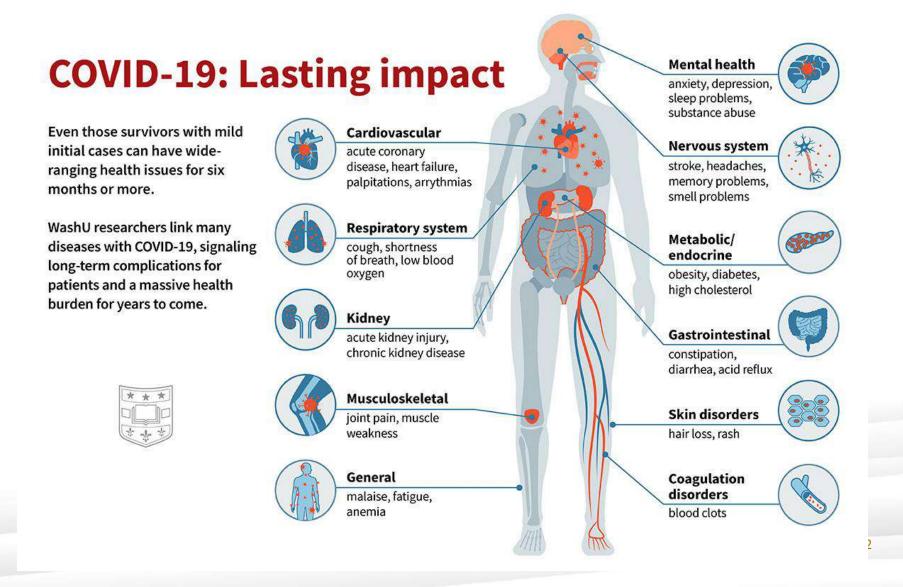
It is estimated that 75 percent of cities with a population of more than 5 million had oxygen indexes greater than 100.

Source: https://pubmed.ncbi.nlm.nih.gov/33904720/

Cixytap Lack of Oxygen due to COVID Pandemic



Long COVID linked to low oxygen

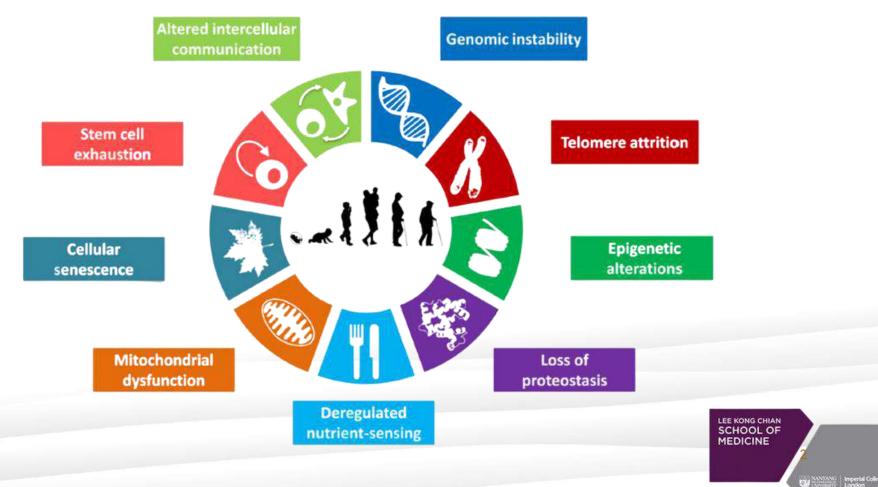


Oxytap

Lack of Oxygen in Aging

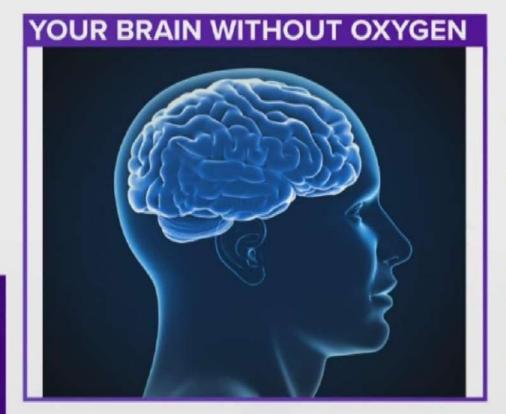


Hypoxia-Induced Degenerative Protein Modifications Associated with Aging and Age-Associated Disorders



Lack of Oxygen in Brain



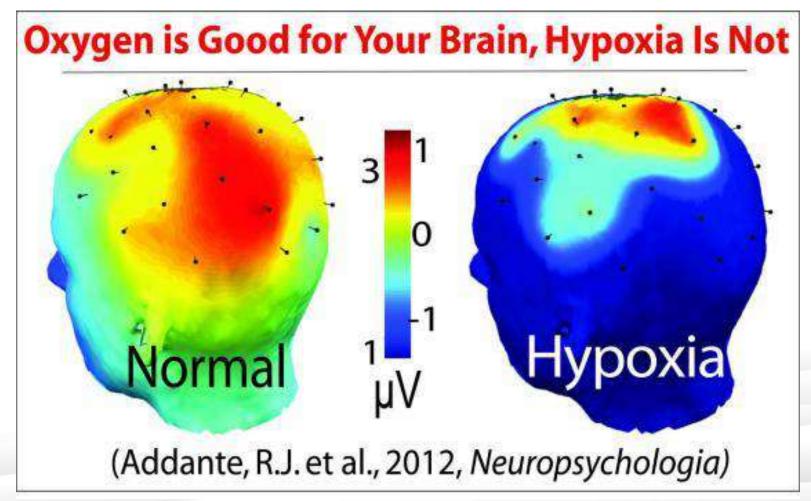


- 30 SECONDS LOSE CONSCIOUSNESS
- ONE MINUTE BRAIN CELLS BEGIN DYING
- THREE MINUTES LASTING BRAIN DAMAGE MAY OCCUR
- FIVE MINUTES MOST DIE
- 10 MINUTES LASTING BRAIN DAMAGE
- 15 MINUTES NO SURVIVAL



Lack of Oxygen in Air Travel

Effects of Hypoxia on Brain using fMRI.

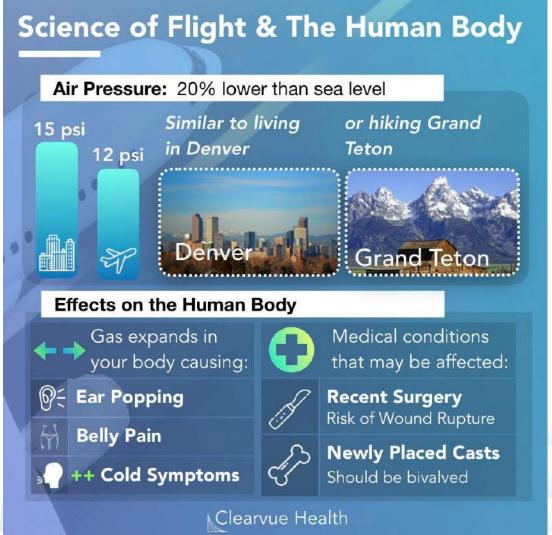




Health Issues related to Air Travel

- a lot of people feel tired after a flight.
- Your body undergoes some dramatic changes once in the air.
- Some recent studies have characterized the science behind changes, and offer clues for why you feel so different on and after a flight.

Flying and effects on the human body

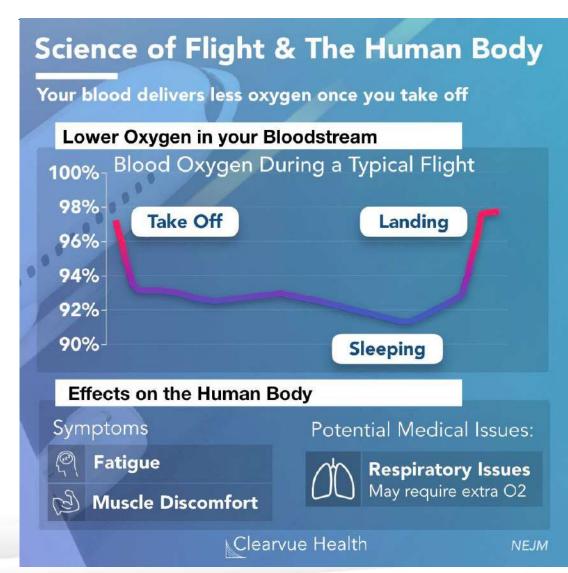


- dramatic drop in air pressure as you take off.
- the reduction in air pressure causes the air in your body cavities to literally expand as you take off.
- This is why your ear pops, why some people have belly pain, and why your cold symptoms get worse.

Source: https://www.clearvuehealth.com/flightscience/

Oxytap

Effects of reduced oxygen in the blood



- study shows that a minor lack of oxygen makes you tired or have muscle discomfort on flight.
- Due to air pressure drop, your cells receive less oxygen from your blood.
- In a study published in the NEJM, patients who were monitored in a simulated flight environment experienced a nearly 5% drop in their blood oxygen.
- When napping, the subjects' blood oxygen appeared to drop even further.

Source: https://www.clearvuehealth.com/flightscience/

Long Flights and Blood Clots



Long Flights and Blood Clots

On longer flights, some patients had a risk of blood clots

Prolonged Sitting Increases Blood Clots

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5% of high risk patients may experience a blood clot in a 12 hour flight

- When you **are** sitting for up to
 12 hours straight on a flight, your
 blood can spontaneously form
 clots, that can then travel to your
 lungs and get stuck.
- In one study, 5% of high risk patients were found to have blood clots over a 12 hour flight.

Recommendations for High Risk Patients

DVT Stockings may reduce the odds of a clot

Without DVT Stockings: 4.5%

With DVT Stockings: 0.2%

Clearvue Health

Angiology

Source: https://www.clearvuehealth.com/flightscience/

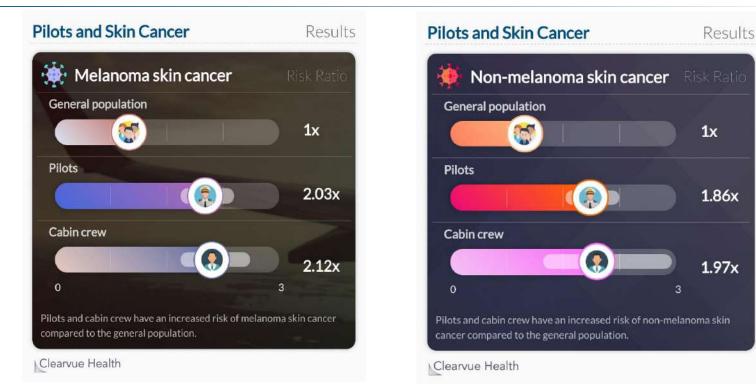


Airline Pilots & Crew & Crew have higher risk of cancer

- Pilots report about twice as many cases of skin cancer than the general population.
- Flight attendants report higher rates of skin cancer and breast cancer than the general population.

Flying and Skin Cancer



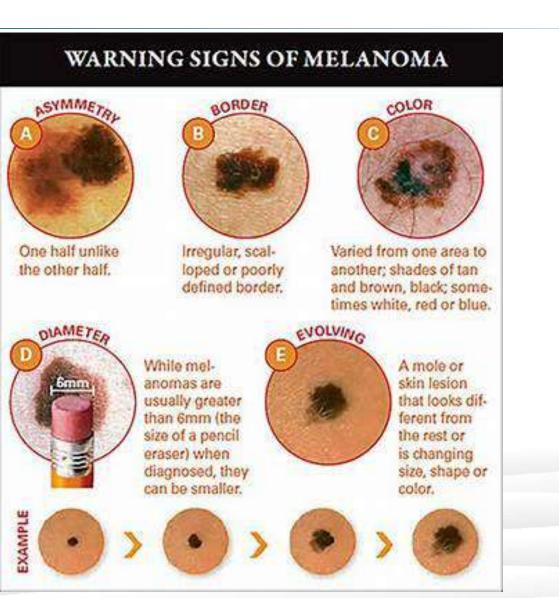


- Source: Do Airline Pilots and Cabin Crew Have Raised Risks of Melanoma and Other Skin Cancers? Systematic Review and Meta-Analysis
- Airline pilots and cabin crew have about twice the risk of melanoma and other skin cancers than the general population, with pilots more likely to die from melanoma.

Source: https://www.clearvuehealth.com/b/cancer-pilot/

Warning Signs of Melanoma

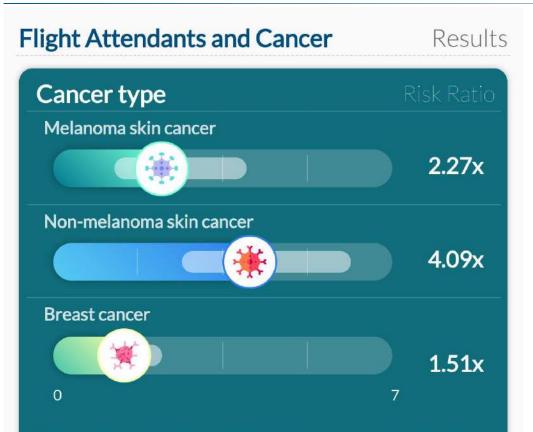




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Flying and Breast Cancer





Flight attendants had an increased risk of melanoma skin cancer, nonmelanoma skin cancer, and breast cancer compared to the general U.S. population.

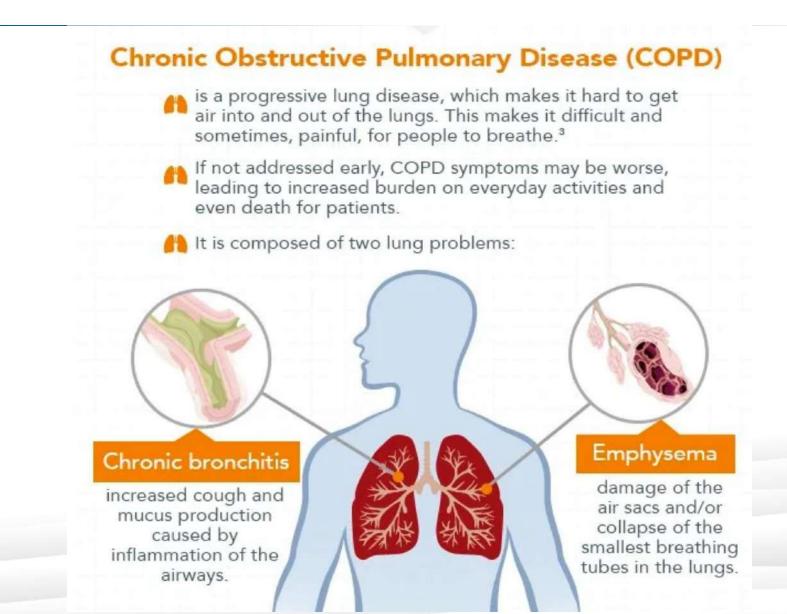
- Source: Cancer prevalence among flight attendants compared to the general population
- an increase in breast cancer risk among female flight attendants.
- risk of non-melanoma skin cancer doubled among flight attendants.

Clearvue Health

Source: https://www.clearvuehealth.com/flightscience/

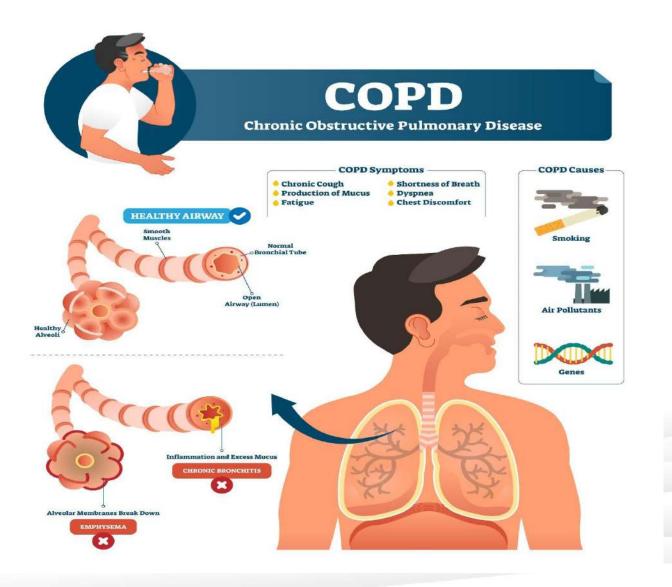
What is COPD





What is COPD





1

Symptoms of COPD



Symptoms

The symptoms of COPD include shortness of breath, fatigue, wheezing and coughing.³

How will you find out? **Spirometry**, a test that measures how much air one can inhale and exhale, can help determine if one has COPD.

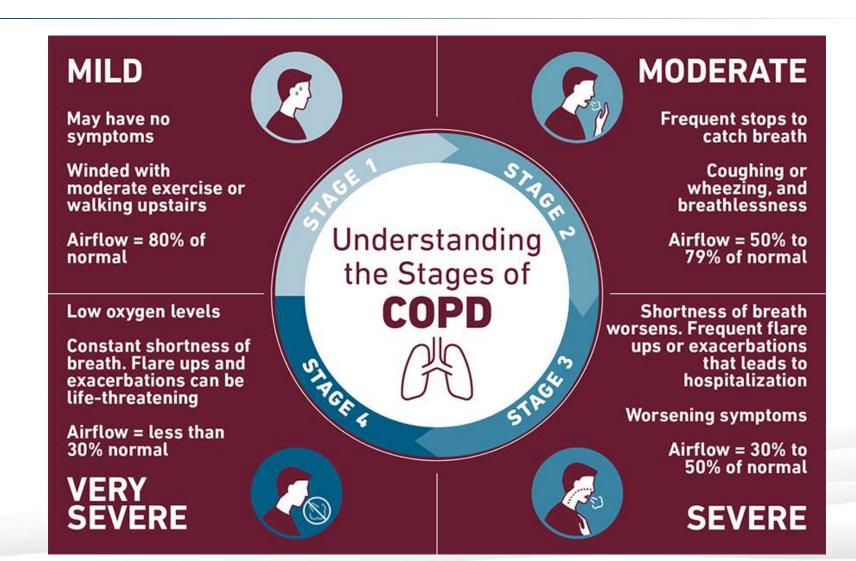
Causes of COPD





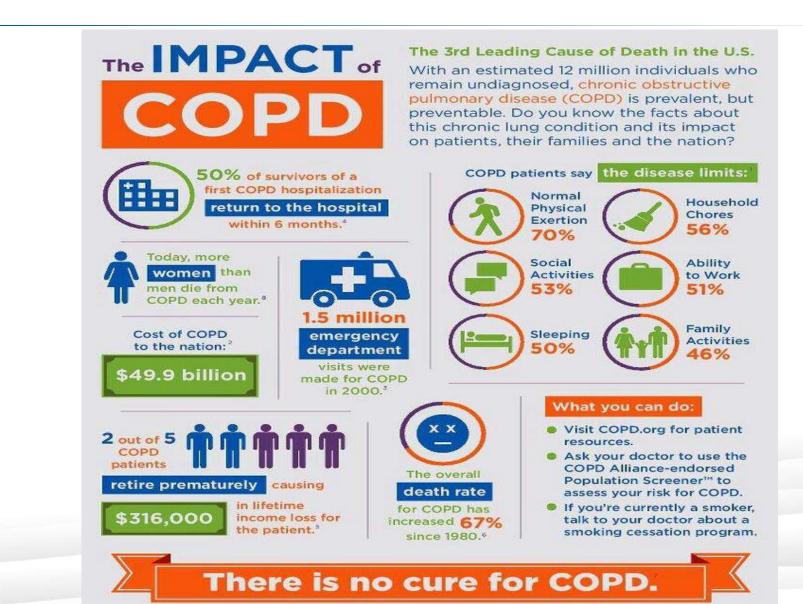
Symptoms of COPD





COPD Impact





1

COPD Impact



COPD IS A GLOBAL HEALTH PROBLEM

According to the Global Burden of Disease Study by the World Health Organization, COPD may become the third leading cause of death worldwide by 2030.4



COPD IN THE PHILIPPINES

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COPD is one of the 10 leading causes of death in the Philippines.¹ It has a prevalence rate of 14% among Filipino adults aged 40 and above.⁵



Only 2% of the cases are diagnosed by doctors in contrast to the overall prevalence.⁶



Tissue Hypoxia – Low Oxygen

Suboptimal tissue oxygenation may be caused by Endogenous & Exogenous factors

Tissue oxygen levels Many people unconsciously hold have been shown to As people age, their Air pollution and their breath when they diminish with age and lung capacity and carbon emissions with certain diseases microcirculation of are under stress, lower oxygen levels in such as: reducing the oxygen tissues and organs are the atmosphere of exchange at the lungs, Diabetes usually reduced highly polluted cities COPD compared to healthy which may Smoker's Lungs compromise overall young children. **Blood** Disorders tissue oxygenation **Stress** Pollution Aging Diseases

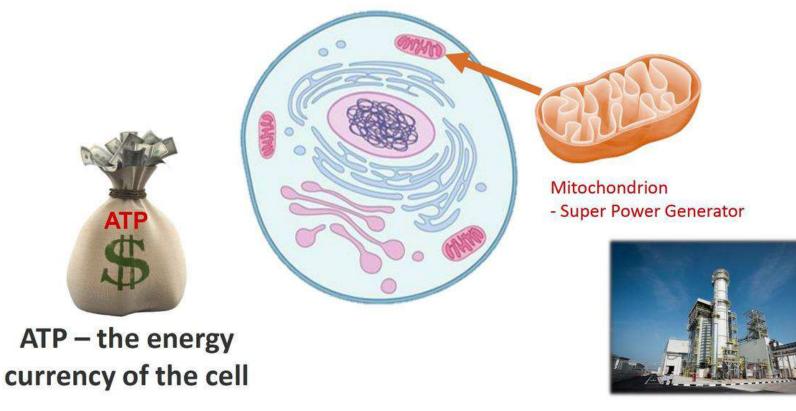
Symptoms of Hypoxia



Symptoms of Hypoxia **Restlessness**. Headache. Confusion. **Rapid Heart Rate Rapid Breathing** (tachycardia). (tachypnea). **Difficulty breathing** Anxiety. (dyspnea). Symptoms of Severe Hypoxia Slow **Blue skin** Extreme heartrate. restlessness. (cyanosis). Cleveland Clinic



Oxygen is closely related to the energy economics of a cell

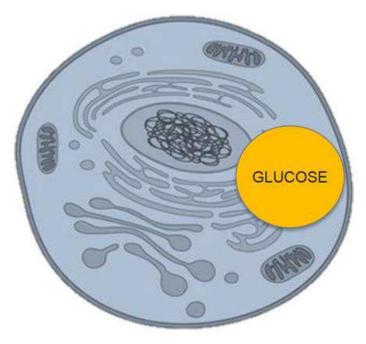






Energy production during low Oxygen levels

When a cell has insufficient oxygen It uses anaerobic glycolysis to get energy



2 ATP (Energy \$)



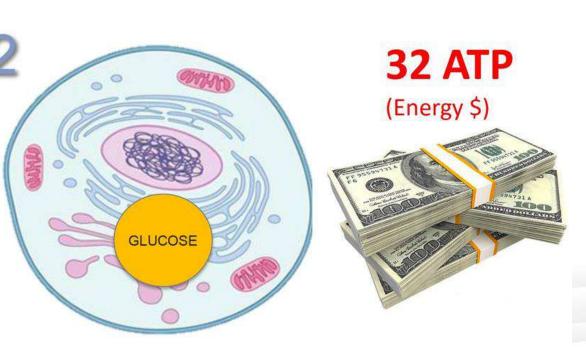
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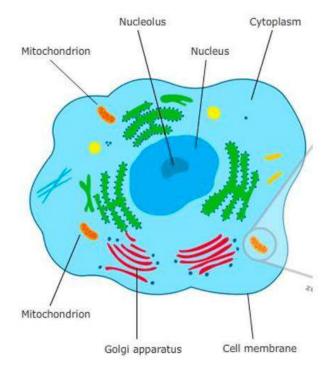
When a Cell has Oxygen to use

Energy production with Good Oxygenation

When a cell has access to oxygen It uses oxidative phosphorylation and electron transport chain to produce energy



Cells need High Energy (ATP) for *cxytap* many functions



- Carry out normal CELL FUNCTIONS
- REPAIR of cell after injury
- Keep the cell YOUNG AND ALIVE

1

- FIGHT INFECTIONS
- Remove CANCEROUS cells

Diagram source: University of Waikato





CELLS CAN TURN CANCEROUS IF DEPRIVED OF OXYGEN FOR LONG PERIODS

14

"All normal cells have a requirement for oxygen, but cancer cells can live without oxygen – a rule without exception.

Deprive a cell 35% of its oxygen for 48 hours and it may become cancerous."

5

Dr Otto H. Warburg Biologist Nobel Prize Winner in Medicine

Current Method to Enhance Tissue Oxygenation



Hyperbaric Oxygen Therapy (HBOT)





HBOT Issues



TISSUE OXYGENATION IS HIGH WHILE INSIDE THE HYPERBARIC CHAMBER BUT DROPS QUICKLY UPON LEAVING CHAMBER

- Lack of portability
- Inability to maintain
 O2 levels outside
 chamber
- Barotrauma
- Oxygen toxicity from superoxygenation

Figure Source : A N H Hodges, S Delaney, J M Lecomte, V J Lacroix, D L Montgomery. Effect of hyperbaric oxygen on oxygen uptake and measurements in the blood and tissues in a normobaric environment. Br J Sports Med 2003;37:516–520

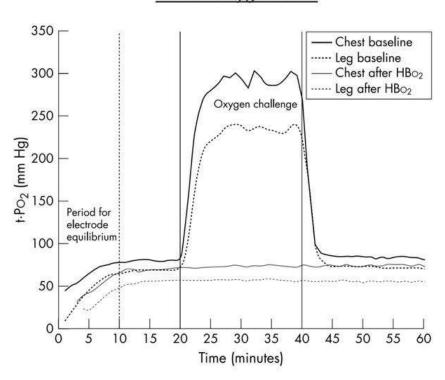


Figure 4 Chest and leg transcutaneous oxygen tension (tcPO₂) during the baseline and hyperbaric treatment (HBO₂) conditions versus time.

Tissue oxygenation





Increase oxygen rate in blood vessel when drink 350ml of oxygenated water

To drink oxygenated water prevents and improves high blood pressure because it improves basic cause of increasing blood pressure and controls blood pressure within a normal range.

5

4

3

2

10 times faster oxygen absorption in cell.

Taking oxygen from oxygenated water is absorbed into cell 10 times faster than breathing.

% Dr. Zoital. Literary Review of oxygen therapy (June, 1992)

Respiration Oxygen Water



Oxygen Solution





Drinking Water has low Oxygen

Lack of Oxygen in Water



What Is Fresh Water?

- Full of Dissolved Oxygen between <u>8 20</u>
 <u>ppm</u>(parts per million) oxygen
 concentration in water.
- Oxygen dissolves in surface water due to the **aerating action of winds, waterfalls,**

fast moving streams etc.

 as a by-product of aquatic plant photosynthesis.



Different Bottled Water Brands Oxytap

Which is the Freshest?

- Shelf life is 2 years from date of manufacture.
- Dissolved oxygen leaves the bottle once bottled from

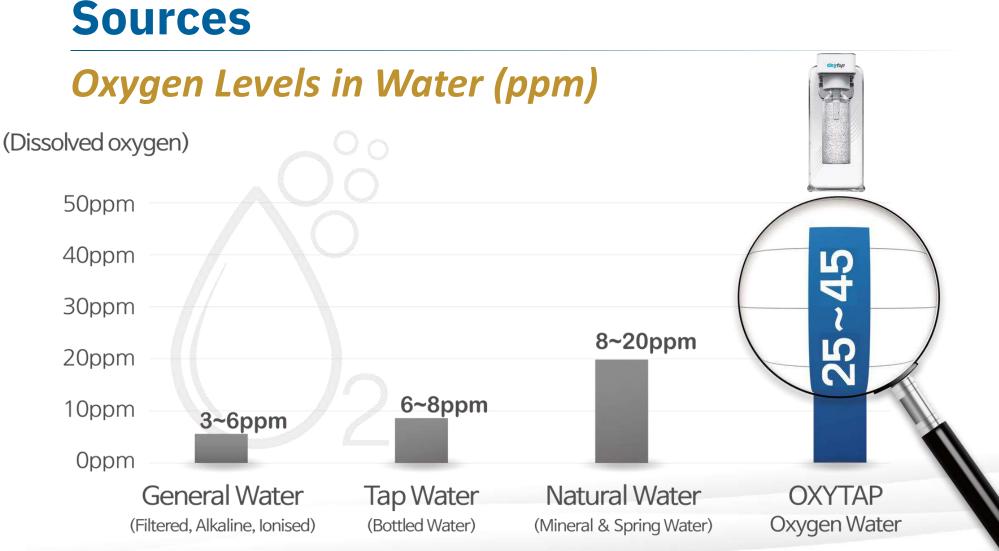
source.

- After 8 –12 months Dissolved oxygen in bottled water is less than tap water.
- Low Dissolved Oxygen in water makes the water

unhealthy and stale.



None of These



Different Drinking Water Sources





Evian Water's Freshness Level

Amount of Fresh Dissolved Oxygen

• **7.41 ppm** of dissolved oxygen left in water.





Fiji Water's Freshness Level



Amount of Fresh Dissolved Oxygen

• **7.73 ppm** of dissolved oxygen left in water.







Volvic Water's Freshness Level

Amount of Fresh Dissolved Oxygen

• **8.01 ppm** of dissolved oxygen left in water.







Amount of Fresh Dissolved Oxygen

• **7.77 ppm** of dissolved oxygen left in water.







Amount of Fresh Dissolved Oxygen

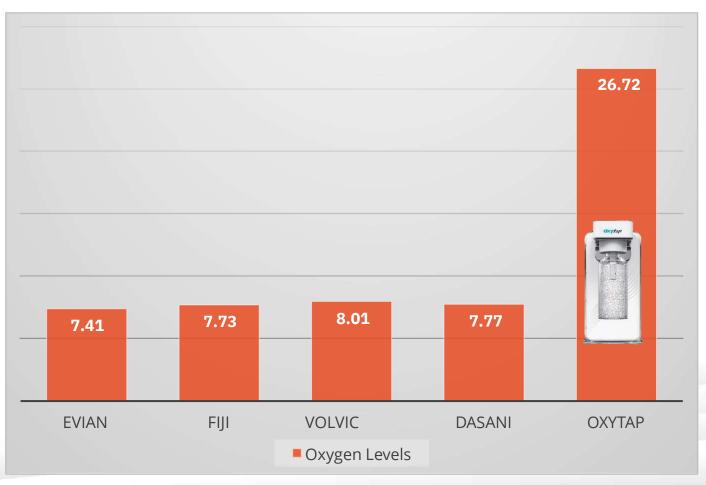
• **26.72 ppm** of dissolved oxygen after Brewing.





Bottled Water Freshness Level

Amount of Fresh Dissolved Oxygen





Solving The Oxygen Crisis With OXYTAP Supplement



THE WORLD'S FIRST OXYGEN SUPPLEMENT INFUSER



ENDLESS HEALTH POSSIBILITIES.



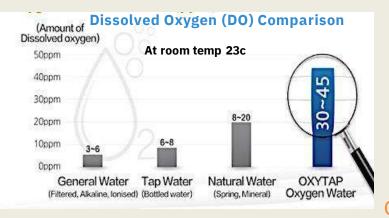
OxyTap's Core Dissolved Oxygen (DO) Technology Platform

What it Does?

- Fast generator of high oxygen in just 3 minutes of operation.
- <u>Self generates</u> pure oxygen from the supplied water.
- <u>Stabilises</u> high concentration of dissolved oxygen in water with it's patented dual pump system



- High Dissolved Oxygen water, 30-45 ppm (tap water is 6.5 – 7 ppm).
- Long lasting and Stable, Oxygen stays high for 8 – 12 hrs and more than a week if kept cold.
- Consistent High Oxygen generated when given the same temperature and volume of water
- Does not alter the structure of the water.



At Body conditions (In-Vivo) OxyTapcan transfer <mark>5x more Oxygen</mark> versusany known method.

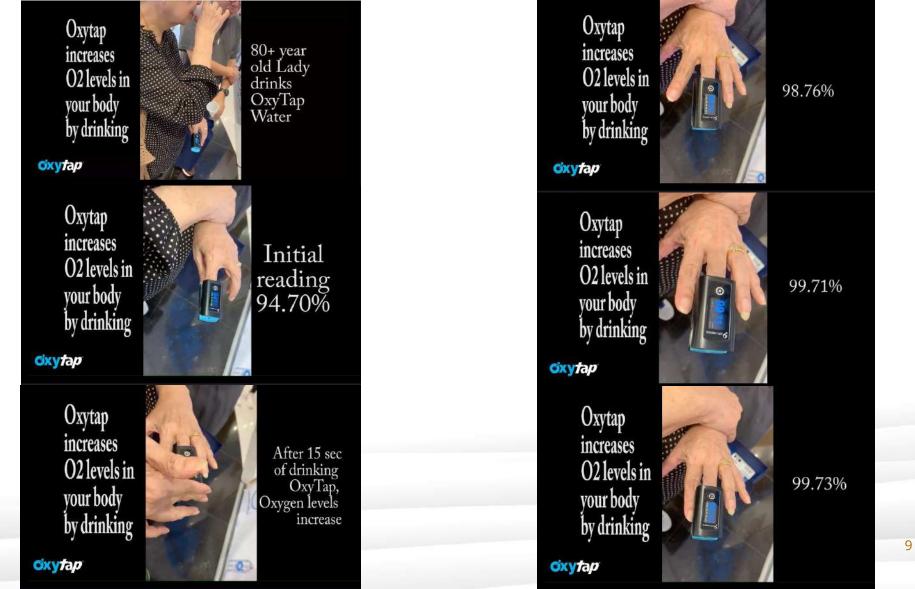
OxyTap'sDO is >35.0 mg/L vs. Regular water's DO of 6.7 mg/L

OxyTapProprietary & Confidential



Only Oxygen Water Supplement in the World which has Real Results

Drinking OxyTap increases blood oxygen Systep by 5% in 15 Secs (SpO2 Levels)



Long Covid Leg Numbness and Loss of Strength of right leg for 3 years Restored

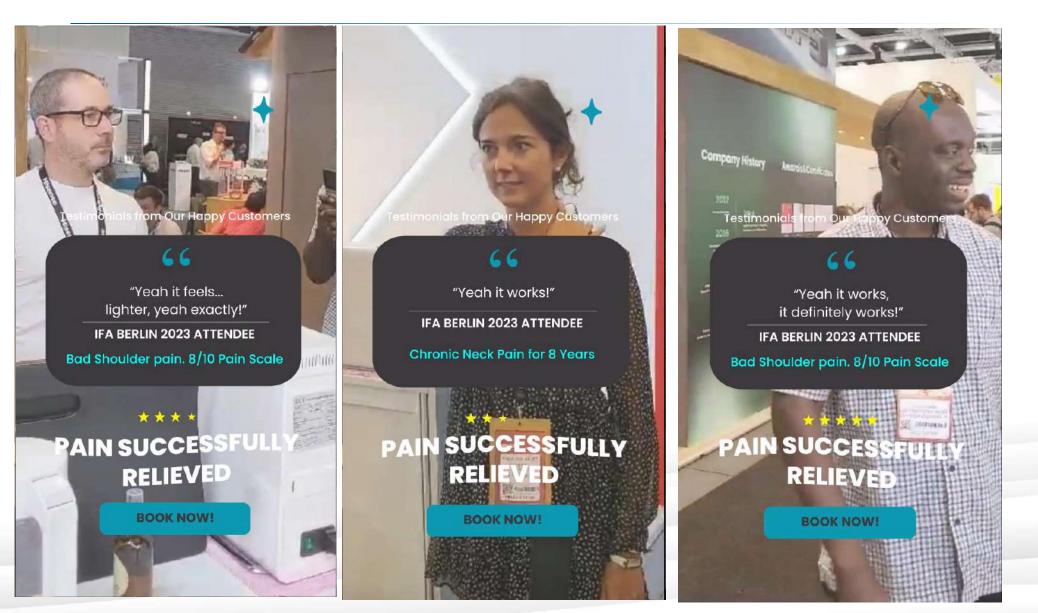




Oxytap

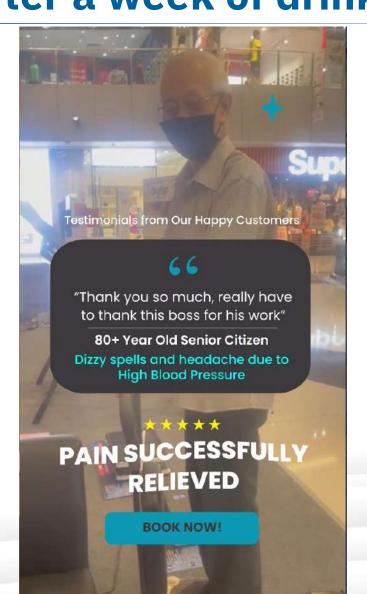


Shoulder Pain Relived in 10 Seconds



90 yo elderly high blood pressure normalises after a week of drinking





Longevity and Wellness Expert experienced O2 increase in CES 2024



Oxytap



Inc Magazine interview in CES 2024



1st Oral Oxygen Therapy (OOT) Experiment Test Setup (TcpO₂) – At A Medical Hyperbaric Center

TCM400 for TcpO₂

1 The FDA approved TCM400 is a non-invasive and continuous transcutaneous monitoring of the oxygen supply of the tissue (oxygenation/microcirculation).

Multi-channel monitor for simultaneous display of up to max. 6 measurement channels (can be retrofit) Touchscreen Fast calibration of all activated electrodes with one press of a button and within 2 to 3 minutes Sensor temperature range from 37 to 45 °C Sensors with very high measuring accuracy and low drift Sensors react very quickly during the measurement,



A finger mounted SpO2 with a Heart Rate monitor
 TCM400 for TcpO2
 TCM400 for TcpO2

1st OOT Test Results – Up To 48% TcpO₂ boost Within 27min (SpO₂ to 100%)

All instrument operation, setup and probe harnessing where executed by an experience nurse.

				ТсрО2	Measure	points (Hg	;mm)	**	-			1 31		-		
Drink source water (1st) 200 ml 10 min. 56 52 54 69 98 61 1057 - 1137 Drink Source water (2nd) 200 ml 10 min. 54 50 54 66 98 61 11057 - 1137 Base Source Water Boost % (20min) vs. Baseline -6.9% 6.4% 12.5% -2.9% 0.0% 6.7% 30 min Drink OxyBoost water (1st) 200 ml 10 min. 63 52 57 66 98 60 11:16 Drink OxyBoost water (1st) 200 ml 10 min. 67 53 59 65 99 59 11:27 11:38 Drink OxyBoost water (2nd) 200 ml 10 min. 67 53 59 65 99 59 11:27 11:38 Drink OxyBoost water (3rd) 500 ml 5 min - Till P 70 55 62 70 100 64 11:40 Oppositive laws of code water drinking - most Mercentest and the laws of code water drinking - most Mercentest and to pe after 11.10% of code water drinking - most Mercentest and to pe after 11.10% of code water drinking - most Mercentest and to pe after 11.10% of code water drinking - most Mercentest and to pe afte	Cycle Type	Drink	Cycle Duration	The State of State of State	10000000000000000000000000000000000000	1525555555560-5568	1000-0000000000000000000000000000000000	SP02	Hart Rate	Measure Time		Tend				
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Drink OxyBoost water (2nd) 200 ml 10 min. 67 53 59 65 99 59 11:23 Drink OxyBoost water (3rd) 200 ml 10 min. 67 53 59 65 99 59 11:27 11:38 Drink OxyBoost water (3rd) 500 ml 5 min - Till P 70 55 62 70 100 64 11:40 Drink OxyBoost water (3rd) 500 ml 5 min - Till P 70 55 62 70 100 64 11:40 TopO 2 at escalating trend - Yet test stopped as tester ad to pee after 1.1 Liter of cold-water drinking most likely also causing increased hart rate © 74.00 56.50 63.00 71.25 99.75 67.50 OxyBoost Boost % (20min) vs. Regular water 24.1% 6.0% 9.3% -1.5% 1.0% -7.8% 27min	Drink OxyBoost water (1st)	200 ml	10 min.	63	52	57	66	98	60		Jomm		- Consulation	5	2000	
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77 57 64 72 100 72 11:44 TcpO2 at escalating trend - Yet test stopped as tester had to pee after 1.1 Liter of cold-water drinking most likely also causing increased hart rate © 80 59 66 73 100 71 11:45 Average last 5 min 74.00 56.50 63.00 71.25 99.75 67.50 OxyBoost Boost % (20min) vs. Regular water 24.1% 6.0% 9.3% -1.5% 1.0% -7.8% 27min				73	56	60	66			11:30	1× O			-	L	Th
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Iikely also causing increased hart rate © Netroge also finit Netroge also finit <td></td> <td></td> <td></td> <td>80</td> <td>59</td> <td>66</td> <td>73</td> <td>100</td> <td>71</td> <td>11:45</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>ATA N</td>				80	59	66	73	100	71	11:45						ATA N
			Average last 5 min	74.00	56.50	63.00	71.25	99.75	67.50				Sugar State			177
OxyBoost Boost % (27min) vs. Regular water 48.1% 18.0% 22.2% 10.6% 2.0% 10.9%	OxyBoost Boos	t % (20min) vs.	Regular water	24.1%	6.0%	9.3%	-1.5%	1.0%	-7.8%		27min			200		
	OxyBoost Boos	t % (27min) vs.	Regular water	48.1%	18.0%	22.2%	10.6%	1.0%	10.9%	-						All
			48.	1%	18.02		2.2%		0.6%							

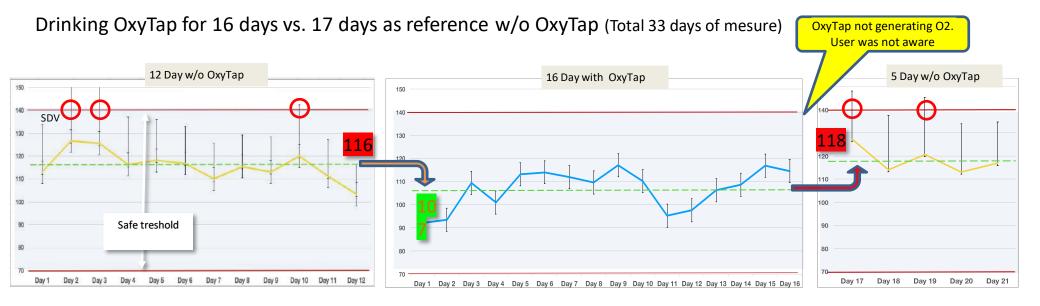
OxyTap Proprietary & Confidential



Oxygen Water effects in Diabetes



Male age 70 with Type 1.5 Diabetics (under strict diet and min supporting medication)



Blood Sugar Classification	Fasting Blood Sugar Levels	Post Meal Blood Sugar Levels		
Normal	70-100 mg/dL	70-140 mg/dL		
Prediabetes	101-125 mg/dL	141-200 mg/dL		
Diabetes	125 mg/dL and above	200 mg/dL and above		

	Daily Avg.Glucose	Avg. Daily Sdv
12 Day w/o OxyTap summary	116	18
16 Day with OxyTap summary	107	16
5 Days w/o OxyTap Summary	118	17
Improvement:	10%	11%

Days exeeding 140 w/o OxyTap	5 out of 17	29%		
Days exeeding 140with OxyTap	0 out of 16	0%		

Confidential

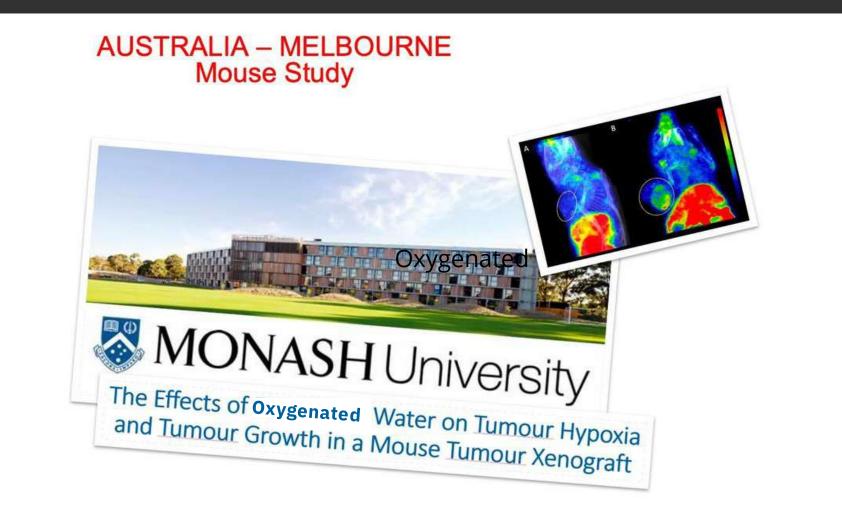


Oxygen Water effects in cancer cells

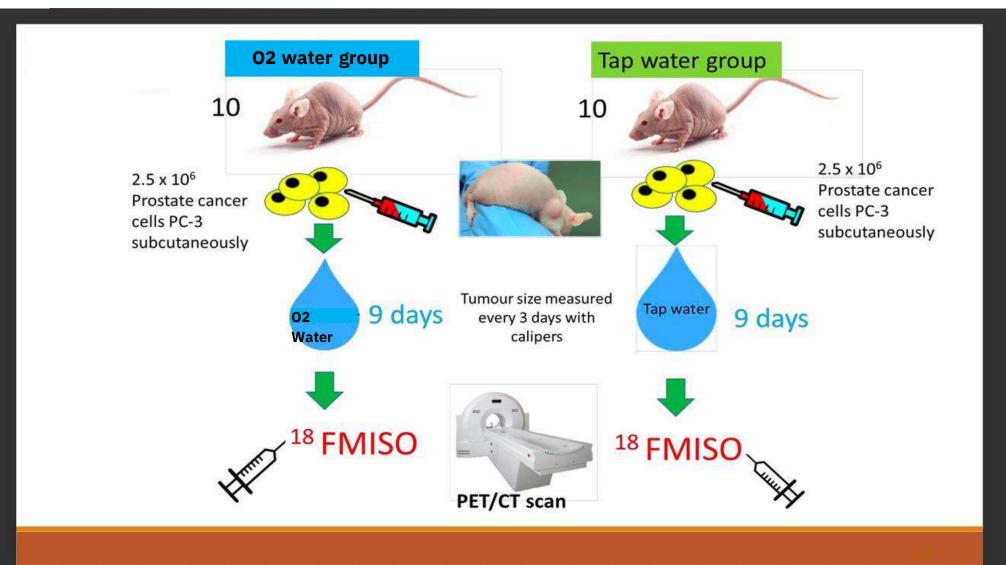


Effects of Oxygen Water on Cancer

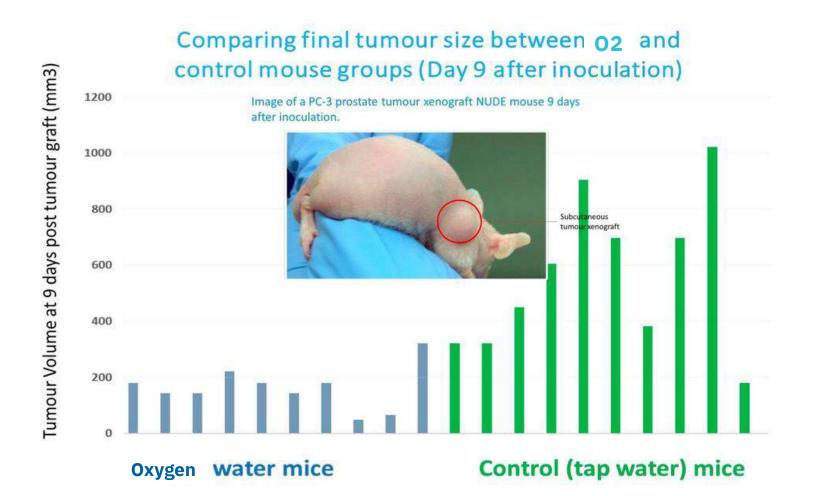






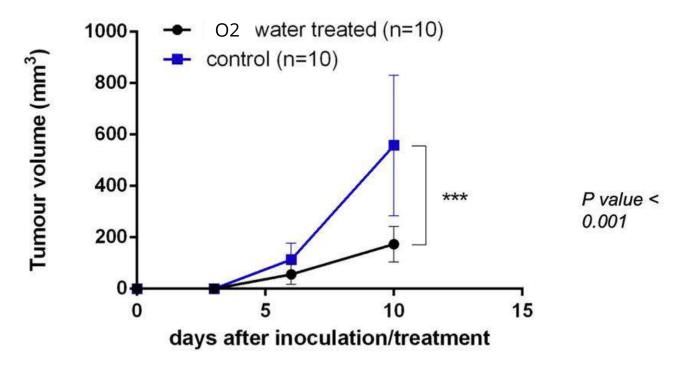








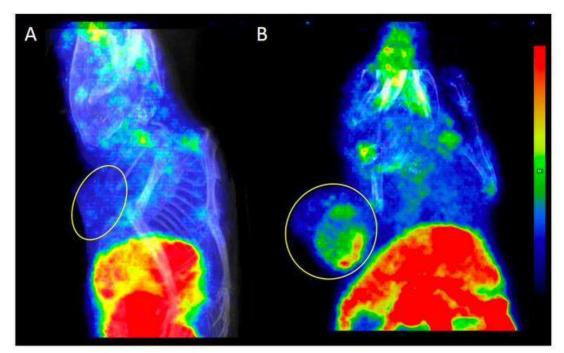
Tumour Growth for the 2 Groups of Mice



2



Maximum-Intensity Projections



Small-animal PET imaging of PC-3 bearing xenograft animals 9-10 days after tumour inoculation and 2 h post tracer injection of A) 02 water treated and B) control group. Shown are the maximum-intensity projections (MIPs). The colour scale for all PET image data shows radiotracer uptake with red corresponding to the highest activity and blue to the lowest activity.



Tumour Hypoxia Signals between | 02 and Control (P value* = 0.03 60-P< 0.05) 40 kBq/ml 20 ELOWater treated Intel 0 control Inz81



Oxygen Water effects in Severe Blood Loss

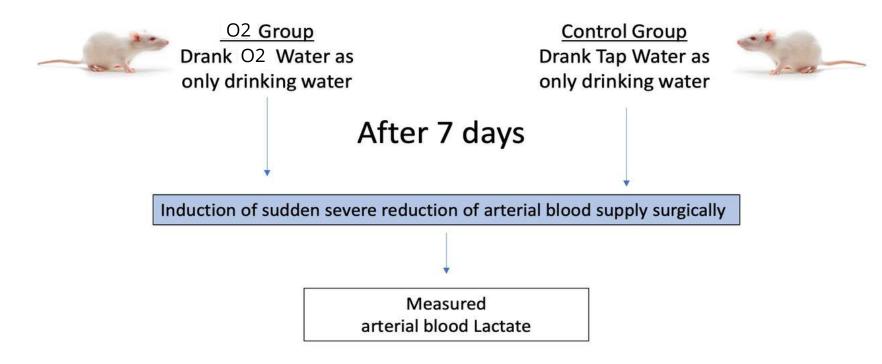


Current Method to Enhance Tissue Oxygenation



Rat Study:

Effect of **02** Water on lactic acid response during suddenly reduction of blood supply



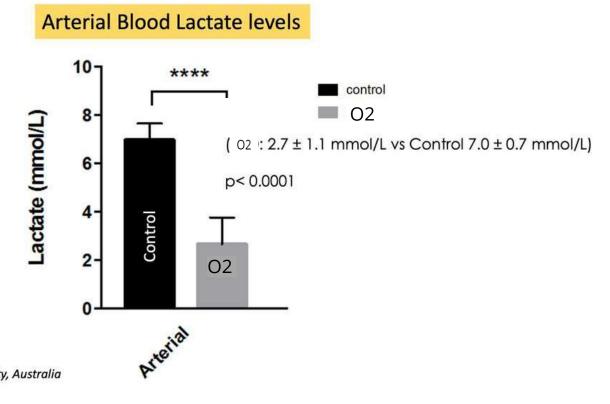


Current Method to Enhance Tissue Oxygenation





Rats that drank **O2** Water showed reduced blood lactic acid response after sudden severe blood loss





Potential OXYTAP Applications

Benefits of OxyTap Water Supplements



Bar and Lounge (Relief for Hangovers & Headaches)



The cause of hangover is 'acetaldehyde'. It takes oxygen to break it down.

- Too much drinking will result in the body producing 'acetaldehyde.'
- When the body is unable to process the amount of **acetaldehyde**that

accumulates, it will buildup in the liver. A hangover is sustained due to

'**acetaldehyde**' that has not been decomposed.

 Drinking oxygen water can facilitate in the decomposition of 'acetaldehyde',

which can help relieve hangovers.



Sports, Gyms, Children Activity centres (Improves Sports and aids recovery)



The more oxygen you're using, the more oxygen you get. It has a tremendous impact.

A Study on the U.S. National Swimming Team

Dr. Van Hurst, Dr. Steven Roche, August 1997.

In multi-faceted studies, oxygen water improves the effects of exercise and increases endurance.

The lactic acid which is produced during intense exercise making you sore and tired

after exercising is reduced.

(USA Today)



Schools, Offices & Gaming Resorts (Increases Alertness & Energy Levels)



Extra oxygen is consumed by the brain when you are concentrating. Consumes 20-30% more.

Psychological Journal of the Institute of Human Recognition Neuroscience, University of Northumbria, England

The brain is the place that needs oxygen the most. Using your head consumes a lot of oxygen.

When you're focused, your breathing rate is relatively low, so oxygen intake is

absolutely critical. The more you focus the more oxygen you need.



Beauty, Wellness & Health Spas (Improves Cellular Skin Regeneration)



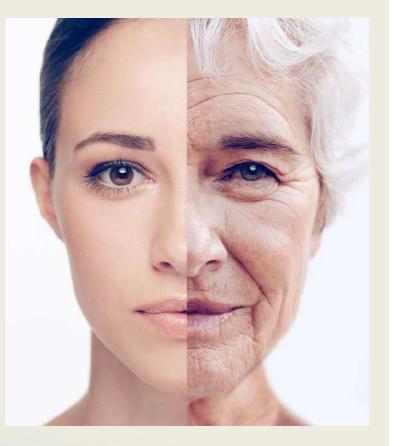
The Root Cause of frequent skin disease is the lack of oxygen (Hypoxia).

Professor BARNIKOL, Director of Clinical Physiology at WITTEN/HERDECKE University

When Cells lack oxygen, they lack the metabolic energy for tissue regeneration.

Wounds can only regenerate normal skin at an enormous energetic and metabolic expense.

So an increase of oxygen is needed internally or externally to facilitate the healing.





For Beautiful Skin

Oxygen Promotes Cellular Skin Health

- Accelerates Healing
- Slows aging
- Reduces lines and wrinkles
- Promotes beautiful skin
- Increases moisture to skin
- Clarifies Skin





For Weight Loss

Oxygen increases circulation and speeds up your metabolism.

- Increased metabolism burns more calories
- Drinking more oxygen water before meals curbs appetite
- Helps removes waste from your body
- Replaces sugary drinks
- Drinking more oxygen water is necessary for fat burning
- Oxygen water aids digestion





Prevents Pain & Disease

All chronic pain and disease cause cell damage. Because there is a lack of oxygen supply.

Medical Doctor Arthur C. Guyton

Our body lacks oxygen due to air pollution, smoking, overwork, and stress.

Unrecognized Oxygen deficiency gives rise to Hypoxia which is directly and indirectly related to disease.

Being able to treat and prevent Hypoxia, prevents pain and disease.











Thank you for your attention



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